

Program Advertising Fundraiser

This information will help you collect program ads from area businesses and your friends and family for our spring concerts, *"I Love to Laugh!" on Wednesday, April 28th, and "May Day" on Saturday, May 1st, 2010.*

Here are the details:

- ♪ **All ads and payments must be turned in by April 5th, 2010. NO EXCEPTIONS!** This will allow us to meet printing deadlines.
- ♪ **Instead of handing out packets to parents as we have done in the past we are sending you the forms via email. In addition to this email - you can now find the necessary forms posted on the PCC web site.** Email Maureen at Janowski.family@sbcglobal.net if you cannot find them or if you haven't received them via email.
- ♪ Please turn ad copies in as you receive them. Submit ad copies, contracts, and checks either at a rehearsal or to the following address: Palatine Children's Chorus, 250 E. Wood St. Palatine, IL 60067, Attn: Maureen Janowski
- ♪ **Ad copies MUST be copy ready. Please do not turn in ads that are not the proper size or that will not copy well. Please do not turn in ads that have been photo copied from previous programs. Any ads that are not copy ready will be returned and may cause you to miss the deadline date. We will be very strict with this policy.**
- ♪ All proceeds, minus printing expenses, will be applied to either individual Concert Choir singers' travel accounts (as specified on the contract) or to the Chorus's general operating budget. Past printing costs have never exceeded 25% of the ads sold.
- ♪ As you can see, this could be very profitable! Visit your favorite businesses like beauty salons, restaurants, and shops. Ask neighbors and friends if they would like to have their business represented – many have advertising budgets for this purpose. Don't rule out going to bigger businesses, too. In the past, banks and larger stores have purchased program ads. Family and friends can create personal ads for choir members, too. ☺

PLEASE DO NOT promise the front and back covers or the left and right center folds until you check with Mrs. Janowski. THANK YOU!

♪ **Questions?** Email Mrs. Janowski at Janowski.family@sbcglobal.net